



EAST COAST HOCKEY EXPO DCU CENTER WORCESTER, MA

SAT. AUG. 15 | SUN. AUG. 16
10A - 6P | 11A - 5P

Vendor Rules and Regulations

By attending the expo, you agree to all rules and regulations presented here:

1. Give-aways are allowed (exceptions being balloons). All exhibitors who want to give any type of giveaway must have the item pre-approved by ECHE Management at least one week prior to the Expo. We want to make sure that these items fall within the approved category. Any item that is not approved by ECHE Management cannot be given away.
2. Merchandise sales are allowed (Massachusetts Sales and Use Tax and Copyright requirements must be met. Direct questions on Sales Tax Registration to 1-800-392-6089 (out of state), 1-617-887-6367 (in state) or https://mtc.dor.state.ma.us/mtc/_/#1. Before a completed booth application is accepted, every exhibitor must have a ST -1 form. This form must include your Massachusetts Sales Tax ID number unless you have a written statement as to why one is not required.
3. Sports and media celebrities are allowed and encouraged to attend.
4. Booth must be staffed during all show hours.
5. Badges must be always worn.
6. No subletting booth spaces.
7. No early tear-down allowed.
8. Wearing of masks due to the Pandemic are entirely optional for vendors. They will not be required by show promoter.
9. The exhibitor shall accept full responsibility for any and all injury, damage or loss of property caused by the exhibitor or his representatives and agrees to indemnify and save harmless ASM Global, The City of Worcester, East Coast Hockey Expo, the DCU Center, and Solid State Sports Group, LLC, and/or their personnel from and against any and all claims for any such loss, damage or injury, no matter how caused.
10. The Exhibitor is required to provide proof of insurance that lists Solid State Sports Group LLC as the certificate holder with at least limits of \$1M/\$2M and list Solid State Sports Group LLC as additional insured with respect to general liability.
11. Worcester police officers may be on duty during the hours the show is open and closed. The presence of these officers does not constitute acceptance of any responsibility for the security of the exhibitors' products. Exhibitors are solely

responsible for damage to or theft of product or property in their booth. Items of great value should be removed from booths while unattended.

12. Set-up hours: Friday, August 14, 2:00PM - 6:00PM Tear-down hours: Sunday, August 16, 5:00PM All freight must be cleared by 9:00 p.m. on Sunday. Special set up outside this window must be pre-approved by ECHE Management at its sole discretion. ECHE Management will make every effort to deliver/ pick up freight on time at your booth, but we cannot guarantee a specific delivery time.
13. This show is by invitation only. The promoter in issuing an invitation considers previous show attendance, sponsorship support, show support and prior promotions. The promoter has the right to refuse any manufacturer, buyer and supplier an invitation to this show. The sole determination for issuing an invitation is at the sole discretion of the promoter.
14. Solid State Sports Group has the right to refuse space to any potential exhibitors. Booth placement and availability will be based on exhibitor's support of other Solid State Sports Group entities and at the sole discretion of ECHE Management. ECHE Management may relocate an exhibitor at any time during the show.
15. Casual attire recommended.
16. No refunds, for any reason, will be allowed or made to any exhibitor once its space has been reserved and paid in full or in part.
17. Potentially dangerous activities in the booth must be pre-approved and hold-harmless signed.
18. Appropriateness of product and advertising on the Expo floor and in booths is solely determined by Solid State Sports Group.
19. Ceiling Banners/Banners over booth: The show promoter will allow the hanging of banners by an exhibitor if the venue allows such banners upon the following criteria: The exhibitor makes arrangements for payment directly with the venue, the banner shall not block or interfere with another exhibitor's sight lines. If they do, ECHE Management may demand their removal. All banner content and sizes must be preapproved by ECHE Management.
20. Level of music or sound from your booth: No level of music/sound may be exceeded 85 decibels at the source of the sound system and/or an appropriate range deemed by ECHE Management that may or may not interfere with business that other exhibitors are trying to conduct in a normal and reasonable manner. Sole discretion of ECHE Management on all sound volume and nature.
21. Booth wall size: Any booth structure exceeding the standard 8' back drape and 3' side drapes must be preapproved by ECHE Management including rendering well in advance of the show. No Pop-up Tents allowed unless they fit inside the 10W x 10D SPACE are not more than 12 Feet in height and have Flame Retardant certification.
22. Food and beverage: No food or beverage can be given away, sold or bartered from your booth. Food and beverage will be provided by the hosting location.
23. Solicitation outside the confines of your booth: There should be no solicitation by any means outside the confines of your booth. This means you cannot "walk the floor" selling your product or services.

24. Freight: It is the responsibility of the exhibitor to inform ECHE Management of all their incoming and outgoing freight and delivery of such as required by the logistics. ECHE Management works with Capital Conventions where all freight must run through unless ECHE Management has approved another method.
25. Sight lines: Exhibitors in buying booth space are not guaranteed to sight lines and unobstructed views for their booth.
26. All attire of clothing (or lack thereof) of all personnel hired by or in connection to the exhibitor's booth must be appropriate in the mind of promotor for a family show or function. ECHE Management has the sole authority over the appropriate attire. A violation of this clothing or attire rule by exhibitor may result in being asked to leave the show.
27. ECHE Management reserves the right to have all decision-making power relative to what happens during the Expo and has final authority to rendering a decision.
28. The exhibitor assumes all legal liability for the activity and safety in its booth.
29. Any violation of any rules and regulations you may be asked to leave by ECHE Management and jeopardize your future standing and have your booth fees forfeited.
30. The Expo will not be canceled for any weather condition (e.g. rain, sleet, snow, blizzard). The promoter has the sole decision on closing the show, for any reason whatsoever. There will be not refunds at all for "poor" attendance due to the weather or any other reason, unless the show is closed by the government due to pandemic restrictions and mandates.
31. Exhibitors are bound by the rules and regulations of the Expo upon obtaining booth space at the show. Once the exhibitor's application for booth space is accepted, the exhibitor acknowledges and is bound by the rules and regulations of the show and the refund policy of the show.
32. Exhibitors may not have any non-employees or persons employed by any other hockey company, store, or manufacturer, assist, help, staff, or work in their booth without first obtaining from ECHE Management written prior approval. Approval by management is in the sole discretion of management and is not to be assumed. If any non-employee or any person employed by any other hockey company, store or manufacturer is found to be assisting, helping, staffing, or working in the booth during the show that has not been pre-approved by management subjects the exhibitor to be shut down and barred from the show and all payments forfeited.
33. No non-employee that has been or is employed by any hockey company, store or manufacturer may assist, help, staff, or work in a booth that they have a financial interest or use any subterfuge to avoid buying booths. Such activity, guise, or subterfuge shall be deemed by ECHE Management as booth splitting and both companies and individuals shall be immediately shut down and will be barred from that show and shows in the future. Any sharing of booth space must be approved by ECHE Management.
34. If any companies, exhibitors, or individuals that currently exhibit or that have exhibited in the past in any Expo promoted by management shall conspire to avoid the rules and regulations of the Expo together or individually is subject to both

companies and individuals being shut down and barred from the current Expo and any future Expo.

35. Any Exhibitor, in obtaining a booth or booths for the Expo by any means (electronically, in writing, by phone, email or in person), agrees and contracts with ECHE Management to abide by and be subject to the show's rules and regulations and subjects to enforcement of those rules and regulations by ECHE Management.
36. Vendors need to be safe with any electrical, and that all chords need to have a three-pronged termination and no bare wires for electric. No items can be placed behind the pipe and drapes of the booth and with nothing laying on top of any electrical cords.
37. Additional vendor electric will be available for ordering through a safe compliance method through the building. Additional vendor services will also be available through an order system through the building or vendor contracting services.

